

SHIFT Final Workshop



13 January 2016, 10:00 - 16:00 h Stockholm Region EU Office Avenue Marnix 28, 1000 Brussels, Belgium

SHIFTing the Support of Entrepreneurship in Eco-Innovation

The Roles of Universities, Incubators, Business Development Organisations,
Design Service Providers, Funders and Interagents

Research project within the ECO-INNOVERA Network

for additional information, please refer to www.shift-project.eu

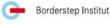
SHIFT-PARTNERS: BORDERSTEP INSTITUTE (DE), AALTO UNIVERSITY (FI) & LINKÖPING UNIVERSITY (SE)

PROGRAMME

9:00 – 10:00	WELCOME COFFEE
10:00 – 11:00	Introduction to the SHIFT project: Entrepreneurial support systems and their impact Klaus Fichter, Borderstep Institute, Coordinator SHIFT project
	The role of SHIFT in ECO-INNOVERA Holger Gruenewald, Project Management Jülich, ECO-INNOVERA, Berlin, Germany
	Sustainable innovation in Europe: Trends and emerging topics Martin Charter, Director The Centre for Sustainable Design, University for the Creative Arts, Farnham, UK
	The new Circular Economy Package and the Eco-Innovation Action Plan Lana Žutelija, Policy Officer, DG Environment, Eco-Innovation & Circular Economy
	The Green Action Plan For SMEs Eva Revilla, Policy Officer, DG GROW, Clusters, Social Economy and Entrepreneurship
11:00 – 12:00	Highlights and key findings of the SHIFT project Speed presentations on each actor investigated in the support systems for eco-innovation
12:00 – 13:00	LUNCH & NETWORKING

13:00 - 14:45 INTERACTIVE DIALOGUE SESSION - PARALLEL WORKING GROUPS Results, recommendations, Q&A, feedback Working group 1: THE ROLE OF UNIVERSITIES Presenter: Klaus Fichter, Borderstep Institute, Facilitator: Linda Bergset, Borderstep Institute Working group 2: THE ROLE OF INCUBATORS Presenter: Magnus Klofsten, Linköping University, Facilitator: Wisdom Kanda, Linköping University Working group 3: THE ROLE OF DESIGN SERVICE PROVIDERS Presenter and Facilitator: Alastair Fuad-Luke, Aalto University, Facilitator: Olof Hjelm, Linköping University Working group 4: THE ROLE OF BUSINESS DEVELOPMENT ORGANISATIONS Presenter and Facilitator: Olof Hjelm, Linköping University, Facilitator: Wisdom Kanda, Linköping University Working group 5: THE ROLE OF INVESTORS AND PUBLIC FUNDING PROGRAMMES Presenter: Linda Bergset, Borderstep Institute, Facilitator: Klaus Fichter, Borderstep Institute Working group 6: THE ROLE OF INTERAGENTS AND UNUSUAL COLLABORATIONS Presenter: Alastair Fuad-Luke, Aalto University, Facilitator: Magnus Klofsten, Linköping University 14:45 - 15:00 **COFFEE BREAK** 15:00 - 16:00 **CONCLUSIONS & WRAP-UP** Learnings for EU action plans on eco-innovation and green entrepreneurship Alastair Fuad-Luke, Aalto University and Magnus Klofsten, Linköping University Conclusions for EU Eco-Innovation and Circular Economy Policy Lana Žutelija, Policy Officer, DG Environment, Eco-Innovation & Circular Economy Facilitator: Olof Hjelm, Linköping University 16.00 - 17.00**COFFEE & NETWORKING**

Contact SHIFT:



Prof. Dr. Klaus Fichter
Borderstep Institute for Innovation
& Sustainability, Berlin, Germany
E-mail: fichter@borderstep.de



Prof. Magnus Klofsten & Prof. Olof Hjelm Linköping University, Sweden E-mail: magnus.klofsten@liu.se, olof.hjelm@liu.se



Prof. Alastair Fuad-Luke
Aalto University, Helsinki, Finland
E-mail: alastair.fuad-luke@aalto.fi

Funded by:







