Start-up initiative StartUp4Climate

THE INITIATIVE FOR GREEN ENTREPRENEURS IN GERMANY

The green economy is a strong driver for young businesses and start-ups. In light of the goal of reducing greenhouse gas emissions by up to 95 percent by 2050, the green economy holds the promise of an enormous market of the future; experts believe that its share of the global economy will double in the next ten years. This is where the StartUp4Climate initiative comes in. It’s the world’s first national start-up initiative, which focuses on the consistent alignment of start-up support systems with climate protection and sustainability goals and supports green entrepreneurs in introducing and establishing new technologies and services.

MOTIVATE

Seeking to motivate entrepreneurs to work toward the transformation toward a green economy, we award a Prize for Green Entrepreneurs and publicize best practice examples of successful green start-ups.

SUPPORT

We support the integration of climate protection and sustainability in entrepreneurs’ and business plan competitions. Our Green Economy Start-Up Monitor provides indicators and trends in relation to green start-ups.

CONSULT

We are establishing a competence network of specialized business incubators in the fields of cleantech and the green economy. We support entrepreneurs in developing sustainable business models with tools such as the Sustainable Business Canvas.

CONNECT

We network actors and initiatives in the green entrepreneur scene via a sustainability-focused start-up portal www.start-green.net. We initiate exchange across Germany through annual events trade fairs, and professional publications.
THE START-UP INITIATIVE’S TARGET GROUPS

StartUp4Climate is directed both toward start-ups themselves and toward actors, initiatives, and institutions supporting and promoting start-ups. This includes business incubators, entrepreneurs’ and business plan competitions, consultants to start-ups, investors, and business angels. The start-up initiative collaborates both with chambers of industry and commerce and with universities, research institutes, and supporting institutions.

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PARTNERS

With its numerous activities, the start-up initiative StartUp4Climate offers interested actors many opportunities for cooperation. Extensive and up-to-date information on our activities and partners is available at: www.startup4climate.de

Or simply contact us directly:

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