SHIFT Final Workshop
13 January 2016, 10:00 - 16:00 h
Stockholm Region EU Office
Avenue Marnix 28,
1000 Brussels, Belgium

SHIFTing the Support of Entrepreneurship in Eco-Innovation

The Roles of Universities, Incubators, Business Development Organisations, Design Service Providers, Funders and Interagents

Research project within the ECO-INNOVERA Network

for additional information, please refer to
www.shift-project.eu

SHIFT-PARTNERS: BORDERSTEP INSTITUTE (DE), AALTO UNIVERSITY (FI) & LINKÖPING UNIVERSITY (SE)

PROGRAMME

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 10:00</td>
<td>WELCOME COFFEE</td>
</tr>
</tbody>
</table>
| 10:00 – 11:00 | **Introduction to the SHIFT project: Entrepreneurial support systems and their impact**
                 Klaus Fichter, Borderstep Institute, Coordinator SHIFT project
                 **The role of SHIFT in ECO-INNOVERA**
                 Holger Gruenewald, Project Management Jülich, ECO-INNOVERA, Berlin, Germany
                 **Sustainable innovation in Europe: Trends and emerging topics**
                 Martin Charter, Director The Centre for Sustainable Design, University for the Creative Arts, Farnham, UK
                 **The new Circular Economy Package and the Eco-Innovation Action Plan**
                 Lana Žutelija, Policy Officer, DG Environment, Eco-Innovation & Circular Economy
                 **The Green Action Plan For SMEs**
                 Eva Revilla, Policy Officer, DG GROW, Clusters, Social Economy and Entrepreneurship |
| 11:00 – 12:00 | **Highlights and key findings of the SHIFT project**
                 Speed presentations on each actor investigated in the support systems for eco-innovation |
<p>| 12:00 – 13:00 | LUNCH &amp; NETWORKING                                                       |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:45 – 15:00</td>
<td><strong>COFFEE BREAK</strong></td>
</tr>
<tr>
<td>15:00 – 16:00</td>
<td><strong>CONCLUSIONS &amp; WRAP-UP</strong>&lt;br&gt;Learnings for EU action plans on eco-innovation and green entrepreneurship&lt;br&gt;Alastair Fuad-Luke, Aalto University and Magnus Klofsten, Linköping University&lt;br&gt;Conclusions for EU Eco-Innovation and Circular Economy Policy&lt;br&gt;Lana Žutelija, Policy Officer, DG Environment, Eco-Innovation &amp; Circular Economy&lt;br&gt;Facilitator: Olof Hjelm, Linköping University</td>
</tr>
<tr>
<td>16.00 – 17.00</td>
<td><strong>COFFEE &amp; NETWORKING</strong></td>
</tr>
</tbody>
</table>